



**Glenwood Springs Tourism Promotion Board**

**Vision: *Be the preferred regional tourism destination.***

**Mission: *To promote regional activities, attractions and events to increase tourism spending in Glenwood Springs.***

**AGENDA**

**Thursday, July 14, 2016**

**2:00 PM – 4:00 PM**

**Location: City Hall, Council Chambers, Glenwood Springs**

**2:01 PM ~ Call Meeting to Order:** Trent Blizzard, Chair

**Declarations of Conflicts of Interest**

**Approval of Tourism Promotion Minutes** – June 9, 2016

**2:05 PM ~ Hanging Lake Update** – Benjamin Rasmusen, Volpe, National Transportation Systems Center

**2:35 PM ~ Marketing Update** – Lisa Langer, VP of Tourism Marketing

- City Council Approvals
- IPW Report
- CO Historic Hot Springs Loop
- Speaker Booking
- Quarterly Dashboard
- Groups and FAMs
- 2017 Budget Preliminary

**3:00 PM ~ Adjournment**

**Next Tourism Promotion Board Meeting August 11, 2016  
2 – 4 PM, City Hall, Council Chambers, Glenwood Springs**